

Clinton Christian Academy

Strategic Plan January 2019-December 2023

Vision Statement:

To share the saving knowledge of Jesus Christ,
preparing heart and minds to impact the world for Him

PILLARS				
Spiritual Culture	People	Quality	Ministry Growth	Finance
<ul style="list-style-type: none"> • Achieve and maintain spiritual excellence • Ensure policy adherence 	<ul style="list-style-type: none"> • Improve faculty recruitment, retention, and satisfaction • Improve family recruitment, retention, and satisfaction 	<ul style="list-style-type: none"> • Achieve and maintain academic excellence • Holistic student development 	<ul style="list-style-type: none"> • Enhance extracurricular activities • Improve marketing 	<ul style="list-style-type: none"> • Improve operational performance
5-YEAR KEY ACTIONS				
<ul style="list-style-type: none"> ➤ Maintain focus on actions to increase staff spiritual excellence ➤ Increase focus on actions to increase student spiritual excellence ➤ Increase focus on actions to increase family spiritual excellence ➤ Sound policy creation, correction, and implementation ➤ Improve policy compliance and enforcement 	<ul style="list-style-type: none"> ➤ Develop better recruitment and retention processes ➤ Promote increased professional development and staff support ➤ Improve reward and recognition ➤ Improve communication to parents from staff and administration ➤ Improve conflict resolution ➤ Maximize value 	<ul style="list-style-type: none"> ➤ Evaluate curriculum at all levels ➤ Improve assessment test scores ➤ Develop better teacher evaluation processes and professional development support opportunities ➤ Create more avenues to support student academics ➤ Leverage technology ➤ Promote leadership development ➤ Increase character and citizenship development ➤ Vocational development 	<ul style="list-style-type: none"> ➤ Develop greater depth of extracurricular activities and support of those programs ➤ Develop clear marketing strategy 	<ul style="list-style-type: none"> ➤ Create a dashboard for tracking operational performance ➤ Increase revenue through: Tuition/Enrollment Donations/Endowment Club fundraising ➤ Control Expenses through: Reducing debt service Other operating expenses